

Elections Meeting Minutes of April 8, 2022

I. CALL TO ORDER at **10:03 AM**

II. [ROLL CALL](#)

Present: Jaulayah Hanzy, Zhanserik Temirtashev, Anahi Ballesteros, Erik Pinlac, Brandon Gutierrez-Kitto, Marguerite Hinrichs

Absent: Michael Ryan Cesena, Emilia Brettner, James Carroll

III. ACTION ITEM- Approval of the Agenda

Motion to approve the agenda of April 8, 2022, by **J. Hanzy**, second by **Z. Temirtashev**, motion **CARRIED**.

IV. ACTION ITEM- Approval of the Minutes

Motion to approve the minutes of March 23, 2022, by **J. Hanzy**, second by **A. Ballesteros**, motion **CARRIED**.

V. PUBLIC COMMENT – Public Comment is intended as a time for any member of the public to address ASI and/or the California State University, East Bay.
No public comment.

2:12

VI. UNFINISHED ITEMS

No unfinished items.

2:16

VII. NEW BUSINESS ITEMS

A. DISCUSSION ITEM - **2022 Committee Wrap up**

The committee members will discuss any final comments including constructive feedback to take into account for next year

J. Hanzy discusses wrapping up this committee and constructive criticism for the committee next year. We are not planning an event but a schedule as to when applications can go out with the committee and when they should start planning for the forum. There were a couple of events that we had this semester with the committee. We can review what went well and how to improve for the future.



B. Kitto says to start the planning process early and getting people to participate to run for elections since not many students ran for election this year and being active in the forum. The issue this year was getting the students who are running to participate in the forum. If we give them more time, then they would communicate with the candidates and see what would work best for them in terms of being available.

Z. Temirtashev says Brandon mentioned what I wanted to say. It is pushing the schedule a bit earlier, so that we have time to train and have a better idea of what to do. It gives time for candidates to apply.

A. Ballesteros echoes what Brandon said regarding sending out the committee applications sooner to get an idea and then be able to scout students with a larger period. That would be for 2 to 3 weeks before school starts. It gives students a chance to look it over without having to think about classes and beginning to plan it all out. For Spring, doing it during Fall break gives students more time and that way the committee has more time to thoroughly plan things out.

E. Pinlac says we need to bring the committee together earlier. One of the things I want to focus on for next year is making sure we target our candidates so that we are getting the most candidates we can get to run for elections. That is the foundation of an election is if there are many candidates then it is going to drive up vote numbers, increase engagements, and bring up more participation at our events. Therefore, making sure that we can get more candidates so that there's at least competition and to fill up all the positions because we have four vacancies at the moment.

J. Hanzy says having more candidates was not necessarily to push students to vote but push towards having that friendly competition. This would get more students talking about it, especially if we have different students from diverse groups and different organizations. They are going to want to put up signs and be more involved in the process of running for an office.

M. Hinrichs agrees with everything that everyone else has said. This committee needs to be established in the Fall. We say it every year, somehow it gets past us and changing the structure so that it continues through the Fall, but this committee needs to start much earlier to be more effective overall.

J. Hanzy shares her screen to show the election timeline. We have the first day of Spring, the candidate information available. For example, if the first day of the Spring semester is 2022, would we wait till after the semester starts to send



applications out? Do we want to do that over the break? That way it would be sent out in December during the Winter Break.

E. Pinlac asks what if we put the application out the week before finals week in the Fall and then in January? We have our ASI Elections or Candidate Info Sessions where we can provide information to anyone that is interested at all, and they can attend those events. The key is marketing. We have had Candidate Info Sessions, and we have not had many students come to them so we may not be advertising it as effectively as we could.

J. Hanzy states having the applications come out during Winter Break and then the first week of school, we could do a reminder email. If they did not get it sent in, then they can have a couple more days to get it sent in. We can plan out weeks that could work now but things can definitely change from here. Is it necessarily possible for what actually, Erik, are you going to be here for the next committee?

E. Pinlac says I do not believe so. I am currently collaborating with a consultant to hire the next executive director. So, if all goes well, I will not be here. I believe Marguerite will be here and James will be here. So that is why it would be good to document this and pass it on to him so you can keep it for next year.

J. Hanzy says I am working on something that you are scheduled to do. It would be the biggest thing because if you are busy that week, then we can push it forward or back. So, we have the ASI election info session during the U hour in February. What have we taken these 2 weeks and pushed it back? The last week of January of going into February, which is a week of leeway because we have the applications going out for a longer period of time, reaching more people, and then marketing. Hopefully next year, we can work with more of the student organization pages for them to post to get the word out then the Candidate Info Sessions gets a bigger turnout, but pushing back a week, so that way, the committee can get started earlier.

E. Pinlac asks does that sound good to everybody? I am going to find academic calendars to make sure we know the dates that we start the term.

J. Hanzy has the deadline for candidates to fill out their application to run in February, but the committee gets established that first week of February. I believe if we move forward on getting the committee together earlier but keeping everything else in place. For example, we can keep the deadline for candidates' application times then the info sessions together The committee would have been established. The biggest thing for us was planning out these events, establishing locations, dates, times, then communication with the candidates. We did make it



work but there's room for improvement. I believe that we should cut out the applications for the candidates to be earlier since the time I got around to looking at the applications to when it was due, it was less than a week. I believe that as soon as the committee gets established, the day after the first meeting is when the candidate application should go out. How do we feel about that? We are not necessarily saying that the committee is together but given the application more time to get and more students to talk about it.

E. Pinlac says the idea of having a committee towards the end of Fall gives it better preparation for the committee for next year. With the applications for the ASI Elections there, students always submit them late. We can have it open for 2 months, we are not going to get them on until the last few days. It makes it difficult for us to gauge participation levels until the last day. We do not prefer to get in the practice of extending the deadlines. We can promote it more and in different ways because we do put them up through email and social media. We will be in person, we do some in person table, and talking to some of the larger clubs' areas on where students are. We can talk to students to see if they are interested but going on the ballot and figuring out different ways to reach the students.

J. Hanzy says as we are moving towards in person, we can do more in person tabling to get the word out.

Z. Temirtashev says this year, some colleges did not get any candidates. For example, the College of Science is not represented by anyone and I remember there was a rule regarding that departments cannot endorse candidates. Do we know why that is? I personally do not believe that should be a problem.

E. Pinlac says the idea was that if a college or department is going to endorse a candidate, they endorse the election. I have seen at San Jose State and a couple other universities where departments are allowed to endorse and each of these candidates. They will list why they have not had endorsement deals with this department and they will list all the departments, a fraternity, club, and organization. There is a structured process for that. The challenge we have at the moment is that we cannot change our election code. We are tied up in litigation, but I do believe it is worth exploring that option. It might mention our election more because it brings more competition. They will be more engaged between candidates and departments. There is a better relationship between ASI and departments in theory.

J. Hanzy says the in-person events could help with promoting the elections and promoting the committee. The only event that we have where candidates get to



meet students, these students get to talk to students that we host, is the forum. Is it possible for the elections committee if they get started early enough? If they plan ahead, could we do another event that would get the candidates and the students involved in that way? Can we do giveaways? That is not promoting candidates but promoting voting and running for the ASI government. Would there be room for us to have another event like that?

E. Pinlac says the committee has a budget to be looked at. If we need to increase the budget, we can but other campuses have different ways of doing this. I have seen our campus where if you show that you voted, you get a free snow cone or something from a food truck or even have a voting drive or have a concert. As Marguerite mentioned, it can be a local act but there's different ways to do it. This starts with what everyone is saying is the committee needs to start earlier because planning a concert or planning some of these larger scale events takes time.

25:49

B. DISCUSSION ITEM - ASI Committee 2023 Calendar Rough Draft

The committee will produce a timeline for the next committee

J. Hanzy has written down all the ideas. I can draft up by looking at the important dates for the next school year to contract out an important dates timeline and send it out to you this week. I believe next year; we can get a bigger turnout than we did this year. I believe there's potential, especially since we are starting now and we are starting to help out the committee for next year. Having the prospective government members come out, would that be something with which we would work? The Dining Commons would make that be accessible for us. Are you planning something that we do separate from that? What is your idea of that Brandon?

B. Kitto says the purpose of a mixer could be something that we could partner with other groups or individually depending on the situation. If you were to partner with dining which makes the process easy in terms of getting the food and to have a catering request.

J. Hanzy says we could do a mixer, then each student needs to collect 3 tickets to get food and each candidate, they were able to give out tickets that would promote students getting involved. Everybody likes free food and if all you need to do to get these tickets and talk to the candidates. It is similar to a game as well. Do we have any more ideas for events?



E. Pinlac says since this is for the future committee to do and we are not doing it right now. In the past, we used to host actual debates and Marguerite remembers, we did in the TV studio, and we streamed it into unions. We recorded it so it was available online if anyone wants to watch it. It was interesting. It does require work because it is production and we got help from a class and a professor, but I do believe that it was a good debate and splitting it up though, because doing all 15 positions or 14 positions in the same span of time, 2 hours. We could do VP one day, including the President, or we mix it up and do 3 or 4 a day.

J. Hanzy says we can get the students to submit questions for the debate. It makes them want to tune in because they want to hear their questions being answered. Tabling is where we got the most hype this year, because we tabled and we gave out shirts to students who were telling their friends about it. Students were trying to find our booth trying to find our table. We can be more organized about that if we wanted to do that. If we want to get the committee together sooner and we will not have one established until next Spring but would anybody now part of this committee be willing to table in the Fall to help prep for the following committee? It would be better if they did get established in the Fall. We would be tabling from September to October to get the word out. It would not necessarily be us, being the committee at that time, but promoting people and then we can start with the election process during early November. We would be volunteering to table next Fall for next year. We can have an established committee. If anybody wants to be on campus for that, I believe tabling in the fall for us to get the committee together sooner is the way to go and we can get more organized about it.

M. Hinrichs asks do we have to ask permission from the Board to continue this committee? Why does it have to stop? If the majority of the people here have any interest in moving it forward or advancing it forward? I am asking because the ASI Elections Committee could host the mixer for the new candidates. We are not going to get anything done if we do not start this committee earlier which is my concern, and I would like to see the ASI Elections Committee tabled. I am asking about August of 2022; we should keep going. If anybody is interested in continuing in the committee, the committee should keep going.

E. Pinlac says that is a promising idea. I believe that we normally do it by the end of the fiscal year, which is June 30. By June 30, all the committees are done. So, then we would have to reappoint in July, the only thing that we have to consider would be budget. We would have to figure out that aspect of it and I can put that in the budget. I am working on it now, but we have time. I am going to calculate



the numbers to see what it is going to cost and how much more it is going to cost to implement that. I believe we can do it, but I do not want to commit myself to managing because I am not going to be here. Talk to James and Marguerite to figure out how that works.

J. Hanzy says I am open to continuing on with the committee if that means that the next committee will be more established, organized and that it ensures a bigger turnout for the process next year. What do you all think about that?

A. Ballesteros says I would be a part of it depending on the schedule for next year.

J. Hanzy says we are not committing but brainstorming ideas and giving everybody time to establish things when all of us are here.

M. Hinrichs thanks Erik for trying to put it in the budget. You would be doing something revolutionary for the ASI Elections Committee, and ASI Elections. If you walk in and continue in your leadership roles and continue to serve the new incoming candidates because we have a couple of positions that need to be appointed. The committee will have to do some advertising around that although it is not an election. The Board should not be solely responsible for figuring out how to appoint those positions. You all need to think about this committee continuing on, then when it is time for it to be reappointed. If you decide to do this and stay on because this will be new and it will help next year's election, as well as help support our current elections.

J. Hanzy thanks Dr. Marguerite, for putting that idea into words for us. That is something that we are considering because if the election period goes smoothly next year, it will help the whole campus not only the committee. We can have the ideas circulating throughout the week and then next week is when we can start to commit to things and people can look at their schedules. Does anybody else have any more questions, comments, concerns, or ideas of events that might help us for the next committee?

M. Hinrichs considers creating a folder to pass to next year. There are Google Drive folders. The area that you have the most trouble with is the event planning piece. Perhaps some videos or ideas or some guide on how to plan an event in general. I believe all of you want to come into the space wanting to serve as leaders and volunteers. Some people have specific skills, like Brandon, for instance, was majoring in HR and he knows how to do hospitality, recreation, tourism, and events because that is what his major is. He would have an opportunity to continue on as a master's student to help throw events similar to



the breakfast mixer that he is planning. When students are coming in, they need to have skills, to be familiar with social media, and know how to do the Google Drive. People need to be good at documenting things.

E. Pinlac says that is a great idea for the manual because we are working on a Personnel Manual, so the committee members know what they can or cannot do. Since we cannot change our codes, per se, we can update and create a manual so that it is all documented.

M. Hinrichs says they do that in the cultural graduation celebration committees, too. They have binders that they hand off to the next planning committee. You are establishing that legacy and consistency will be good.

J. Hanzy says a manual would be helpful. A manual would have been nice to read as far as how to plan any event, who to go to with specific issues and it is not necessarily concrete. People at the office have changed or each committee will continue to update and help to make the next committee. If we are going to continue meeting, it is something that we can all help to create, and all add our ideas in. James was not present, and Emilia was not present at the meeting. I am going to draft an email summarizing what we talked about to inform them where we are heading as far as possibly continuing on to meet some of the ideas that we are considering for the next committee.

44:10

VIII. ROUNDTABLE REMARKS

No roundtable remarks.

44:15

IX. ADJOURNMENT at **10:47 AM**

Motion to adjourn the meeting at 10:47 AM, by **J. Hanzy**, second by **B. Kitto**, motion **CARRIED**.

Minutes reviewed by:

Committee Chair

Name: Jaulayah Hanzy



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Jaulayan Hanzy (Apr 19, 2022 12:45 PDT)

Minutes approved on:

04-15-2022

Date:



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Final Audit Report

2022-04-19

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